

Sponsorship Levels and Benefits

Our company would like to participate in the following level (check one)

Exclusive Sponsorships (Check the appropriate box)

- Wifi and App Sponsor (bundle) - \$10,000 ****
Place your company logo and website in front of all the meeting attendees utilizing the Conference App and complimentary Wifi.
- Wifi Sponsor - \$6,000 ****
Place your company logo and website in front of all the meeting attendees utilizing complimentary Wifi.
- App Sponsor - \$6,000 ****
Be top of mind at the conference by placing your company logo and website in front of all the meeting attendees utilizing our new Conference App. Your ad will be a clickable hyperlink to your website.
- Bags - \$5,000 ****
Place your company logo in front of all our attendees through advertisement on our Conference Tote Bag, received and carried daily by all attendees.
- Graduate Student Lounge - \$5,000 ****
All students are invited to relax and network in the Graduate Student Lounge where beverages and lounge furniture will be provided. Your company logo will be prominently displayed.
- Student Activities ** (choose one or both)**
 - a. **Student Luncheon- \$3,000** Highly popular event discussing career paths and steps to success. Your company will be featured with an opportunity to address this group of future educators and scientists. Lunch is served.
 - b. **Student Reception - \$3,000** All students are invited to a networking reception with complimentary food and beverage. Your company will be featured with an opportunity to address this group of future educators and scientists.
- Botany in Action Community Service - \$3,000 ****
Sponsor this popular service event and have your logo placed on the Botany in Action t-shirt. Feel good, make a difference, and grab our attendees attention at the same time.
- Hotel Room Key Card - \$2,500 ***
Place your logo in the pocket of every meeting attendee.
- Lanyard - \$2,500 ***
Each attendee will be wearing your logo during the conference.
- Special Lectures - \$500**
Great opportunity to support special scientific lectures and have your logo placed on the signage for these special lectures that are highly popular and well attended. Receive recognition in the program book, our pre-conference newsletter, and rotating banner ad on the conference site.

* receives Tier I Exhibitor benefits

** receives Tier II Exhibitor benefits

See www.2013.botanyconference.org for information regarding exhibiting.

Contact Information

Company name as you would like it listed _____

Contact Person _____

Street Address _____

Telephone _____

Email Address _____

Sponsorship Benefits

| | Sponsorship Amount (US Funds) | | | | |
|---|-------------------------------|---------|---------|---------|-------|
| | \$10,000-\$6,000 | \$5,000 | \$3,000 | \$2,500 | \$500 |
| Recognition at Plenary Address | x | | | | |
| 4 Full Page Color Ads in the A/B | x | x | | | |
| Pre Conference Attendee List | x | x | x | | |
| Company Recognition in PSB | x | x | x | | |
| Company Name and Link on Conference Website | x | x | x | x | |
| Company Logo on signs in Exhibit Hall and at Registration | x | x | x | x | x |
| Thank-you recognition in the Conference Program Book | x | x | x | x | x |
| Thank-you recognition in Pre-Conference social media | x | x | x | x | x |

Payment Information

Total Sponsorship Amount \$ _____

- Check Enclosed (Make payable to Botany 2013)
- Charge my credit card ___ Visa ___ MC ___ American Express

Account Number _____

Expiration date _____

Name on the Card _____

Signature _____

Send this form with payment to: Botany 2013 - 125 Connemara - Granville - Ohio - 43023 or Fax to 314-577-9515
For more information - please call Johanne Stogran - 740-927-8501 or johanne@botany.org