

Join us for the Annual Meeting of these Professional Scientific Societies;



American
Bryological and
Lichenological
Society



Benefits of Exhibiting

Multi-media exposure with over 9,000 botanical scientists and students

Make valuable contacts through our targeted audience

Demonstrate and promote your latest products and services

Ongoing traffic builders to drive attendees to the exhibit hall and to your booth

Two Options to get you the most exposure

Tier I Corporate Exhibitors - \$1,200
Non-Profit Exhibitors - \$600

Tier II Corporate Exhibitors - \$3,000
Non-Profit Exhibitors - \$1,000

Multi-media exposure on societies' Facebook Pages, Twitter feeds, promotion on our virtual exhibit hall on the conference web site and in emails to the members of all scientific societies - over 9,000 scientists!

- 1 full color advertisement within the *American Journal of Botany*
- 2 months of Rotating Banner Ads in the online *American Journal of Botany*
- A Rotating Banner Ad in one edition of the online *Plant Science Bulletin*
- A Rotating Banner Ad on the Botany 2013 abstract submission site
- A Rotating Banner Ad on the Botany 2013 Registration site.
- In addition: A 10 x 10 Booth Space at Botany 2013, and 2 complimentary registrations for the conference.

Multi-media exposure on societies' Facebook Pages, Twitter feeds, promotion on our virtual exhibit hall on the conference web site and in emails to the members of all scientific societies - over 9,000 scientists!

- 3 full color advertisements within the *American Journal of Botany*
- 6 months of Rotating Banner Ads in the online *American Journal of Botany*
- A Rotating Banner Ad in three editions of the on-line *Plant Science Bulletin* published quarterly.
- A Rotating Banner Ad on the Botany 2013 abstract submission site linked to your Organization's site
- A Rotating Banner Ad on the Botany 2013 Registration site linked to your Organization's site
- Flyer/Insert in each attendee's registration packet
- In addition: A 10 x 10 Booth Space at Botany 2013, 2 complimentary registrations for the conference, and a Conference Flyer/Insert in each attendee's Registration Package