Join Us - Reach thousands of scientists, researchers, and students of Botany
Fill out the information below and we will welcome you to the

Company or Organization Name __________________________________________________
Exhibit Contact Name ___________________________ Title ___________________________
Address __________________________________________________________________________
City_____________________________ State _______________________ Zip Code ____________________
Phone_____________________________Toll Free _______________________ Fax ____________________
Email Address___________________________________Company Website___________________________

Exhibit Space
For complete description of benefits of each category please see www.botanyconference.org/exhibitors
Please sign us up for:

Tier I  q Corporate Exhibitor  $1200.00 or  q Non-Profit Exhibitor - $600.00

Tier II  q Corporate Exhibitor  $3000.00 or  q Non-Profit Exhibitor - $1000.00

Advertising Opportunities
q Advertisements in the Conference Program Book & Abstract Book
Each ad ordered for inclusion within the text of a conference publication should be submitted as a camera-ready
PDF. Deadline: The BSA Conference Office must receive the application form and all advertising materials for
inclusion within the Publications by May 1, 2013.

q Full-Page–card stock inside back cover non-bleed, color ........ $600.00
q Full Page–regular paper non-bleed, B/W or color......................... $400.00
q Two or more Full Pages B/W or color........................................ $300.00/page
q Half-page–horizontal B/W or color............................................ $200.00
q Half-page–vertical B/W or color .............................................. $200.00

q Insertions in the Conference Tote Bag ........................................ $500.00
The Botany 2013 conference team will insert your brochure, order form, or handout in the conference packet
given to all registrants. The regular fee for inserting materials is for each piece. Materials for insertion should not
exceed 9” x 12” in size. Charges for shipping, storage, and delivery to the site of the Conference are the respon-
sibility of the vendor. 1000 copies of all insertion materials must be clearly marked as Botany 2013 Registration
Materials and shipped to arrive no later than Thursday July 25, 2013.

q Table-top Book Display ............................................................ $400.00
Purchase an 8’ table showcasing up to 12 publications or journals. Display will not be staffed. Qualifying items
may be used for Door Prizes at the All-Society Banquet on Wednesday evening. Materials must be clearly marked

Fax this Application to Botany 2013 - 314-577-9515
or Mail to Johanne Stogran - 125 Connemara Drive - Granville, OH 43023
Questions: johanne@botany.org
Company Description:
Please email a 100-150 word company description for the Botany 2013 Program Book to: johanne@botany.org no later than May 1, 2015

Special Considerations:
Please indicate if there is another vendor or type of vendor you wish NOT to be near.

Exhibitors
Names and email addresses of individuals representing your company - Registration fees for up to two Exhibitors is included in the booth fee, but they MUST register for the Conference.

1. ______________________________________
2. ______________________________________

Summary of Fees
Booth Space .........................................................$______________________
   Additional Space at 50% discount ................$______________________
Advertising
   Ads ...............................................................$______________________
   Tote Bag Inserts ...........................................$ ______________________
   Tabletop Display ......................................... $______________________

Total........................................................................

Be sure to read “The Fine Print” at www.botanyconference.org

☐ Payment by Check made payable to Botany 2013
☐ Payment by MasterCard, Visa, or American Express

Credit Card Number____________________________________________________________
Name on Card___________________________________Expiration Date________________
Card Holder’s Address__________________________________________________________
Card Holder’s Signature_________________________ _______________________________

We agree to abide by all the rules and regulations governing the exposition as printed on the reverse side hereof and which are part of this application. Acceptance of this application by Botany 2013 constitutes a contract.

Authorized Signature________________________________________________________
Title_______________________________________Date_____________________

Questions - Call Johanne 740-927-8501 or Email - johanne@botany.org